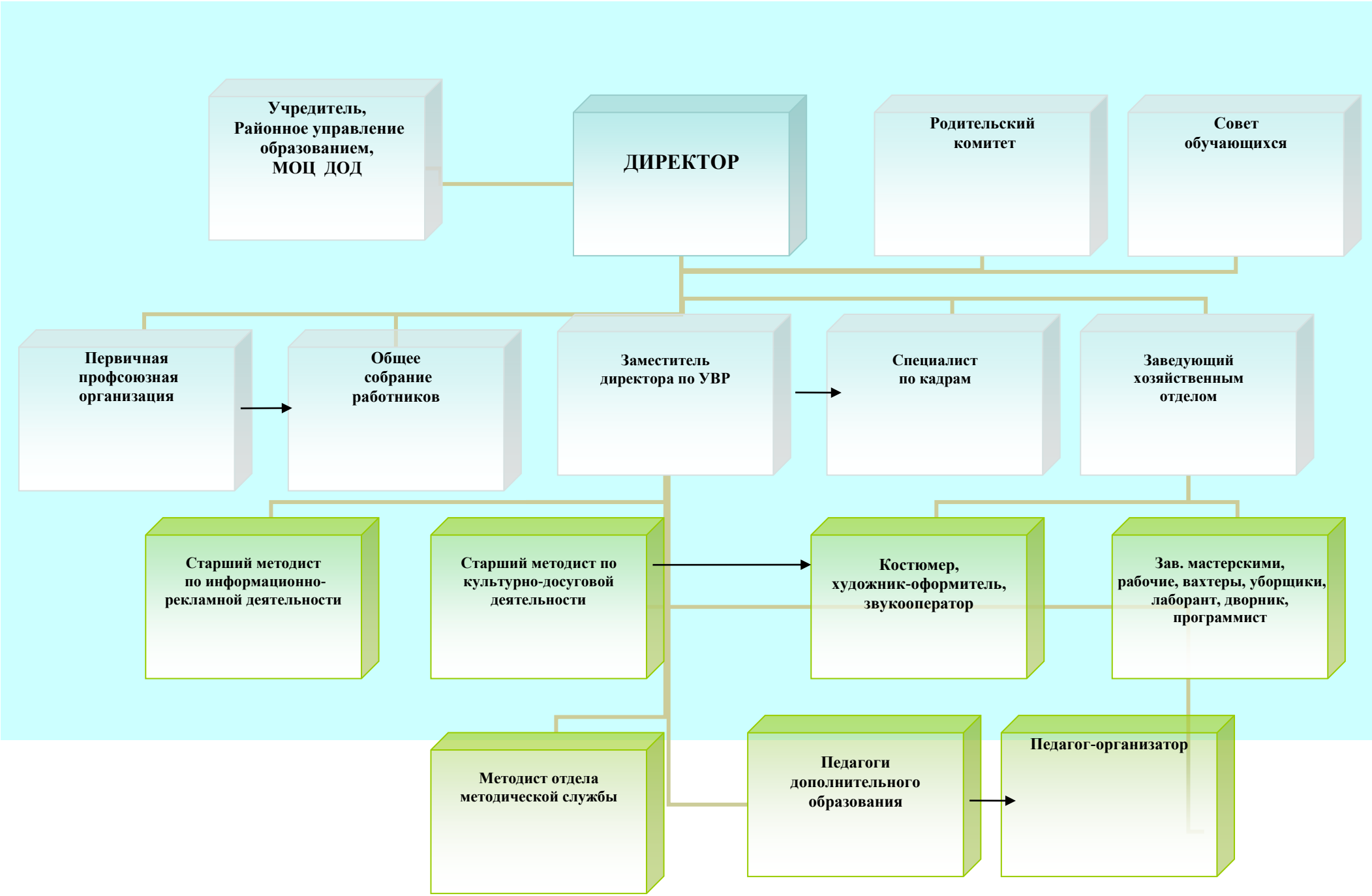СИСТЕМА УПРАВЛЕНИЯ ОРГАНИЗАЦИЕЙ